

## **Robert Heston**

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**Objective:** I am seeking employment as an entry level web developer among experienced developers.

**Experience:** With my recent education in Web Technologies I am making a transition from print to web. Previously I have many years experience as a graphic designer, desktop publisher, prepress specialist, and prepress department manager. I have worked in graphics for commercial printing, newspaper and magazine publishing, marketing, and advertising. The skills I have developed over the years will enhance my abilities in this new career.

It has been a natural progression in the communication arts from the printed piece into the era of the worldwide web. The technology has changed dramatically but many of the same principles for successful creative work hold true in both. I have had the benefit of working within the related companies and as an independent agent to create the product that could be held by the printed page and will now be used through the digital screen.

### **Recent Experience:**

#### **Forsyth Technical Community College - Web Technologies - Associate in Applied Science**

I had been interested in this for some time. I was laid off from the machine shop I was working in. I committed in time to begin with the Spring semester of 2014. I had been toying with Adobe Dreamweaver. The classes began to enlighten me. Coding was a challenge. I am happy I stuck with it. It is a great beginning to unlimited learning. I have averaged a 3.7 GPA throughout. Working with experienced professionals in a supportive environment would be the ideal situation.

### **2005 through 2008:**

#### **Cox Target Media, Inc. (Valpak) - Elm City, NC - Prepress Specialist - 4 years**

Organize and carry out the process of receiving graphics files, running them through RIP stations to a large plate maker using 3 different sized plates; Create job jackets and output corresponding color proofs; assemble job packages and deliver to 5 different web presses. Produce jobs by priority and press schedules. The busiest night might mean producing 200+ plates. I interacted with the the press operators and might consult their supervisor and the plant manager. I operated this alone during the night-side of a 12 hour rotation shift. I innovated the workflow process and always surpassed day-side production by a large margin. The plant closed. I was offered to work in their new, state of the art facility in St. Petersburg, Florida. They were not willing to pay a "living" wage down there.

### **1995 through 2005:**

#### **Corporate Press, Inc. - Raleigh, NC - Artist, Prepress Specialist, Department Manager - 4 years**

Mac and PC creative, Image Setter. I dealt with all clients and personel. By this time I had become proficient in all graphics and publishing software for any client files. Others would send customers with problem formats to me. The company is now closed.

#### **Long Printing - Raleigh, NC - Artist, Prepress Specialist, Team Player - 2 years**

Mac creative, Image Setter. Managed projects individually and as a team. A great learning experience. The company is now closed.

#### **Hill Printing Company - Raleigh, NC - Freelance Artist, Desktop Publisher - 2 Years**

Mac creative. Graphic design, desktop publishing, and prepress work as needed.

#### **BtB Marketing Communications Inc. - Raleigh, NC - Freelance Artist, Desktop Publisher - 1 Year**

Mac creative. Worked under the Art Director on various parts of team projects, off-site.

#### **Sir Speedy Printing - Hillsborough St., Raleigh, NC - Artist, Desktop Publisher, Sales - 4 Years**

Mac creative. Many small business and NC State University clients plus walk-ins.

#### **Fullwood Marketing Communications Company - Raleigh, NC - Freelance Artist - 2 Years**

Mac creative. Developed the corporate identity and produced all promotional materials. The company is now closed.

I would often combine freelance with full time employment. A few of my clients were additional printing companies. A few of my employer's clients had me tutor them in desktop publishing after hours. Occasionally I brought business to my employers with my clients' work.

## **1985 through 1995:**

Upon completion, I moved to Raleigh, NC.

### **Greenville Technical College - Greenville, SC - Graphic Arts Program - 1992/1995**

The Mac's evolved to system 7. Classic photography, typography, computer graphics for vector and raster, desktop publishing, commercial art, and marketing as my minor were aspects of my experience.

### **Textile Marketing Services - Greenville, SC - Artist, Desktop Publisher - 1993/95**

By my second year at Greenville Tech I joined this company to work with their desktop publisher on a large project for Lockheed Aircraft. I also produced work for other company related projects. From my office there I also worked on my own freelance projects. I produced graphics for a successful freelancer to use in his projects. I managed to save [images](#) of one for RJ Reynolds.

A tragic accident took me to South Carolina to recover. In about a year I continued school.

### **Pitt Community College - Greenville, NC - Computer Graphics and Desktop Publishing, 1990/91**

I returned here to learn the new computer graphics and desktop publishing.

I went from Florida to Newport News, Virginia. While there, I worked at a Minuteman Press. I later returned to Greenville, NC.

### **Cape Coral Daily Breeze - Cape Coral, FL - Artist, Composer, Assistant Editor - 1986/89**

Newspaper publishing. The Daily Breeze, the Pine Island Eagle, and the Islander - for Sanibel Island. "cut, paste & camera" with photo typesetting. I consulted with sales staff with my focus on creating advertisements; I worked close with the editor for final assembly of the pages for the camera. There were at least two or three other full time composers.

Circumstances brought me to Ft. Myers Florida after S & S Publishing.

### **S & S Publishing - Greenville, NC - Artist, Composer - 1985/86**

I was the compositor of several magazines; pre-computer with photo typesetting; graphic design, and assisted with editing. This was a best case scenario for a beginning production artist. Publishers were Tom Williams and Charles Simpson with Rowanne Lewis as Typesetter. Williams and Lewis supported me as the compositor for five magazines. [View](#) The Vacationer Magazine [now](#). They are now closed.

I went directly from the Commercial Art program at Pitt Community college to S & S publishing. What remained at the school would have been only a fraction of what I learned with this magazine publisher.

### **Pitt Community College - Greenville, NC - Commercial Art Program, 1984/85**

Liberal Arts, Drawing, Drafting, Commercial Design, a computer used for typesetting, the "cut, paste and camera" tools and equipment, and prepress plate making were features of this curriculum.

My career in graphics has involved learning and working in a variety of academic and commercial environments. I have developed proven skills applicable in many professional endeavors.

**Communication:** Through experience I have learned to articulate the relative aspects of the work I am discussing with anyone involved. Most people I speak with about a job are not going to understand the technical names and terms that I could use to describe the job, especially customers. I will relate to them what they need to know in terms they can understand. I have successfully dealt with all sorts of customers. I have worked with other professionals in various types of business relationships and as part of a team.

**Organization and Time Management:** I have successfully managed multiple jobs while new ones come in, priorities and deadlines change, various jobs are at different stages requiring awareness, attention, work by myself or someone in my crew, clients require attention to jobs they are sending or expect to see or are in need of discussion regarding issues, any number of the staff will need answers, have questions, or have issues to bring up, and between all this, there is the work to produce... daily.

**Creativity:** This is something that can be applied in all things. Problems are challenges that may need creative solutions. Open mindedness and willingness to change, evolve, and improve are invaluable. Doing things one way might work but whether I think of it or discover it, a new way can be the best way. In some cases that solution needs a decision now. If it is within my discretion, just do it.